

Copper Kingdom Website

Privacy statement

Copper Kingdom respects and protects the privacy of the individuals that use our websites. Individually identifiable information about you is not wilfully disclosed to any third party without first receiving your permission, as explained in this privacy policy ("Privacy Policy").

You are in control of the personal information you provide online to Copper Kingdom. You can:

- * Ask for a copy of your personal information.
- * Ask for your personal information to be corrected or updated.
- * Ask us to remove your personal information from our records.

To do this, please contact us. Copper Kingdom will use reasonable efforts to provide that information to you.

This Website contains links to other sites that are outside of Copper Kingdom's control. These sites may have their own policy regarding privacy and you are encouraged to read their Privacy Policy.

Information Sharing and Disclosure

Copper Kingdom will not sell or rent your personal information to anyone.

We may share personal information collected on the Website with our partners and third parties but only with your consent, which can be granted in the form of an opt-out at the points where personal information is collected.

We may disclose personal information when required by law or if in good faith we believe that such action is necessary in order to conform to the requirements of law or comply with legal process served on the Website.

Personal Information

Personal information is information such as your name, birth date, e-mail or mailing address that can be used to uniquely identify you.

You can access any Copper Kingdom Website page and browse it without providing your personal information. However in order to participate in some of the activities available, or to benefit from services offered on the Website, a user must provide personal information.

Personal information collected on this Website is used primarily for the purpose it is

requested. In particular, contact information such as name and e-mail addresses is used to provide users with the services they have chosen on this Website, such as, for example, the provision of newsletters.

We may use personal information collected to contact users in connection with their inappropriate use of this Website, non-compliance with any Terms and Conditions of Use, or in connection with a complaint filed by another user.

Anonymous Information

Copper Kingdom may collect certain aggregate data called web log information (such as your web browser, operating system, pages visited, etc.) and use cookies (see below) when you visit any of our web pages. For instance, when you visit our websites, our web server will automatically recognize some non-personal information, including but not limited to the date and time you visited our site, the pages you visited, the referrer (the website you came from), the type of browser you are using (e.g., Netscape, Internet Explorer), the type of operating system you are using (e.g., Windows '95 or Mac OS), and the domain name and address of your Internet service provider (e.g., America Online, Earthlink).

A "cookie" is a small text file, stored by your browser on your computer's hard drive, which can be read by our system when you return to our site. Most Web browsers automatically accept cookies, but you can usually change your browser to prevent that if you wish. Whilst Copper Kingdom uses cookies to track your visit to our site, this information does not identify you personally and you remain anonymous unless you provide Copper Kingdom with personal information.

In some cases we may also collect information about you that you voluntarily submit and which is not personal, such as general statistical information like age, gender, household size, zip/postal code, preferences and interests.

Use of the Personal Information

We may use your personal information to contact you. For example, we may send you marketing or promotional materials including emails or other information; we may respond to your comments or requests for information; or we may contact you, if needed, in the course of processing or shipping your order for products or services offered through our websites. We may also enhance or merge personal information with data obtained from third parties for the same purposes.

We also use personal information about you to improve our marketing and promotional efforts; to statistically analyse site usage; to improve our content and product offerings; and to customise our sites' content, layout and services. We may also use your information to deliver information to you that, in some cases, is targeted to your interests, such as targeted banners, new services and promotions. We believe these uses allow us to improve our site and better tailor it to meet our

visitors' needs. Copper Kingdom does not collect personal information automatically, but we may combine non-personal information collected automatically (e.g., through cookies) with your previously submitted personal information.

Copper Kingdom occasionally sends visitors emails describing new products, promotions or events. These services are optional and you may request to opt-out of these services completely, at any time. We will only store your personal information for a reasonable period of time.